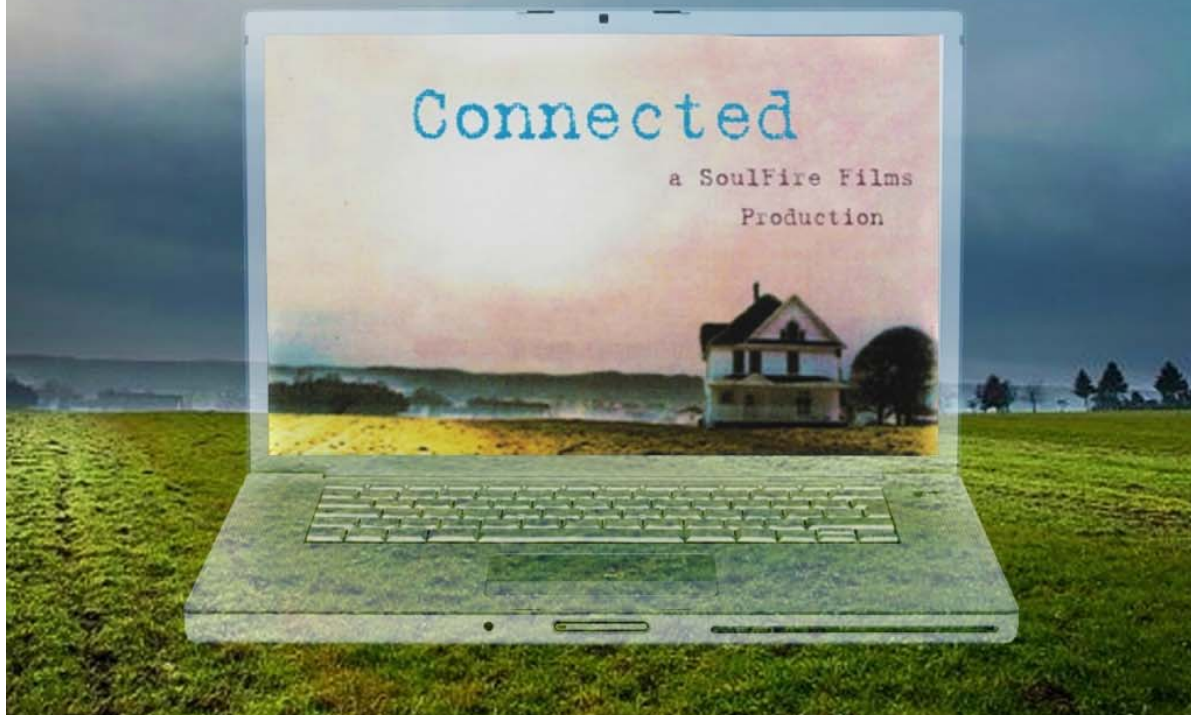


LOVE is easy...
it's FAMILY that's tough.

*The Russels are always in contact...
but it's been years since they've actually looked at each other.
When Baba's birthday brings them all under one roof, sparks fly,
secrets re-surface, and a diverse family learns
the true meaning of connection.*



Uniting the gifts and talents of like-minded individuals through a Revolution of Micro-Giving.

The Project

A revolution in filmmaking, the ConnectedFilm Project aims to unite a global community through micro-giving, to produce the feature film *Connected*, an uplifting and inspiring story about an average American family struggling to stay connected in the internet age.

The Outcome

Once *Connected* is distributed, the revenue will be used to launch the SoulFire Project, a web community employing micro-giving, to empower people to manifest the projects of their own soulfire.

Ways to Help



1. **Donate \$1.00** and become a Producer!



2. **Tell a Friend** about The Project and invite them to join!



3. **Become a Volunteer** and help us spread the SoulFire.

Love is easy...it's family that's tough.

Film Synopsis

An uplifting and inspiring comedy about a diverse family struggling to stay connected in the internet age.

The Russels are always in contact, but it's been years since they've actually looked at each other. When Baba's birthday brings them all under one roof, sparks fly, secrets re-surface, and a diverse family learns the true meaning of connection.

In a world of instant communication, how often do we truly connect?

Synopsis Haiku for The Film

*Three generations
gather for a birthday feast.
Lifestyles collide.
Old wounds re-open.
Love is misinterpreted.
Until, with new eyes,
they begin to see:
We all love in different ways,
yet we're Connected.*

We believe in the power of uniting many people to create something beyond ourselves.

Our Goals and Values

To **unite** people with common goals, and to help people realize their long-held dreams.

To **collaborate** with everyone who believes in the project, enabling them to become producers and help in a way that fuels their SoulFire.

To **create a Global Community** which empowers people around the world to manifest the projects of their heart through micro-giving.



Logos and Images



I'm Producing a Film with the World.
Join the ConnectedFilm project at www.ConnectedFilm.com



It's Your Film... Help Make It!

Brand Standards The ConnectedFilm Project currently uses two fonts when creating marketing and promotional materials: "Century Gothic" and "Harting".

If you need access to these fonts, please contact the Core Member for Public Relations [pr@connectedfilm.com].

Project Taglines Uniting the World... One Gift at a Time.

We Are Connected.

Produce a film with the World at ConnectedFilm.com

Promote

Interested in helping Spread the SoulFire? Here are some bite-sized morsels that you can share and re-share.

How will you spend your next dollar? | (A) 1/4 cup of Coffee? (B) 2/3 pack of Gum? (C) Produce a Film? | Become a film producer for only \$1 at ConnectedFilm.com!

I'm producing a film with the world. You can too! Join the Revolution at ConnectedFilm.com!

We are Connected. Join the Global Community at ConnectedFilm.com!

Links

Website	http://www.ConnectedFilm.com
Facebook	http://www.facebook.com/pages/ConnectedFilm/122506383084
Twitter	http://twitter.com/#!/ConnectedFilm
YouTube	http://www.youtube.com/user/ConnectedFilm
Café Press	http://www.cafepress.com/connectedfilmproject



With your help, we can spread hope and love like wild SoulFire.

Notables

The ConnectedFilm Project and our founder Amy Walker have already started to receive national and international acclaim. Check out some of our videos and use the code provided to share them!

Connected in 24 Accents An explanation of The Project in accents	http://youtu.be/F1AezRARQZY
TEDxPhoenixville Embodying Your Potential (The ConnectedFilm Story)	http://youtu.be/GTA_1sLn-cU
Meet the Team A brief introduction to the CFP Core Members	http://youtu.be/JJVAgKulaFs
21 Accents The Video that started it all – an accent tour of the world	http://youtu.be/3UgpfSp2t6k
We are Connected Official Music Video to the feature film's theme song	http://youtu.be/vfLl2uokdj4

Connections

As of October 2011, the ConnectedFilm Project has connected with more than 130 countries, including:

United States	United Kingdom	Canada	Australia	Republic of Moldova
Germany	Guadeloupe	Brazil	France	United Arab Emirates
Sweden	Italy	India	Poland	Trinidad and Tobago
New Zealand	Spain	Netherlands	Philippines	Palestinian Territory
Singapore	Turkey	Mexico	Belgium	Republic of Korea
Ireland	Saudi Arabia	Norway	Finland	Dominican Republic
Argentina	Romania	Denmark	Switzerland	Czech Republic
Ukraine	Israel	Thailand	Japan	Maldives
Hungary	Egypt	Hong Kong	Austria	Libyan Arab Jamahiriya
Malaysia	Portugal	Indonesia	Morocco	Saint Kitts and Nevis
Bulgaria	Chile	Colombia	Greece	Islamic Republic of Iran
Pakistan	China	Serbia	South Africa	Nepal
Lithuania	Taiwan	Jordan	Iceland	Brunei Darussalam
Algeria	Croatia	Latvia	Slovenia	New Caledonia
Tunisia	Estonia	Kuwait	Vietnam	Cayman Islands
Venezuela	Slovakia	Guatemala	Puerto Rico	French Guiana
Cyprus	Macedonia	Panama	Belarus	Bosnia and Herzegovina
Bahrain	Kazakhstan	Ecuador	Peru	Jersey
Uruguay	Qatar	Costa Rica	Bahamas	Azerbaijan
Luxembourg	Malta	Kenya	Georgia	Nigeria
Oman	Honduras	Jamaica	Sri Lanka	Mongolia
Nicaragua	Bermuda	Dominica	Paraguay	Reunion
Uzbekistan	Bangladesh	Guam	Belize	Aland Islands
Barbados	Senegal	Faroe Islands	Isle of Man	Russian Federation
Albania	Sudan	Zambia	Zimbabwe	Armenia
Yamen	United Republic of Tanzania		Northern Mariana Islands	



In a world of instant communication, how often do we truly Connect?

Definitions

The phrases and terminology listed below should always appear as-shown for branding purposes.

The ConnectedFilm Project	The revolution of micro-giving utilized to unite a global community in hopes to produce and promote the feature film, <i>Connected</i> . The words "Connected" and "Film" should appear as one word, both with the first letter capitalized; it can be shorted to "The Project" or "The CFP".
<i>Connected</i>	The title of the feature film, written by Amy Walker; an uplifting and inspiring comedy about a diverse family trying to stay connected in the internet age. The title of the film should appear in italics.
Producers	Anyone who donates one dollar or more towards The Project is considered a Member or Producer. They are invited to participate in many of the decision making aspects of the film through the newsletter, blog posts, and surveys on the website. Though they have donated to The Project to help make the feature film <i>Connected</i> , they do not have any investment or monetary rights in the film.
Core Members	Volunteers who act as liaisons between the Producers/Members and the leader of The Project, Amy Walker. They donate their time and talents on a regular basis to help promote and propel The Project and the production of the film.
Members	Anyone who supports our efforts by 'liking' us on Facebook, following our Twitter updates (Tweets), subscribing to the YouTube channel, subscribing to the newsletter, or spreading the word of The Project and our efforts.
SoulFire	The immutable fountain of inspiration that fills your body and being when you know you must; the indescribable force which encourages or propels you towards something that you simply must do, create, inspire, or be.
Secret Agents of SoulFire	Members who help promote the Project through a specialized or focused media and marketing campaign.
Micro-Giving	The philosophy that "all-sizes-are-equal" in terms of gifts of money, time, skills, or other in-kind donations.
The Revolution	The way in which the feature film <i>Connected</i> is being produced through micro-giving; the idea that we are all connected and that together we can achieve anything; the uniting of a global community for a common purpose; inviting anyone to become a producer for a donation as little as one dollar.
The Connected Sign	A hand-symbol that takes the commonly known "peace sign" and wraps the index and pointer finger to show connection (seen in the header of this document).
Gama Ray	The color swirl graphic that appears in the header of the website.
Cityscape	The graphic silhouette image which connects famous landmarks from around the world (seen in the footer of this document).
Vibes	Positive energies that are focused on a specific idea or outcome.
Vibe Core	"Sending Good Vibes for Great Outcomes" – a dedicated group of "positive energy senders".
ConnectUP	A CFP sponsored activity where you can meet people in person at a designated location to discuss or promote The Project.
Web Rally	An interactive event streamed live online through our website, usually held quarterly; consists of a presentation from the Core Members, an update on the progress and current phase of The Project, and a question and answer session.



We Are Connected!

Contact Us!

Connect to a Core Member to find out more information about The ConnectedFilm Project!



Amy Walker | *Director & Co-Founder* | Info@ConnectedFilm.com

Amy is a performance artist, writer, director, and visionary with a world-wide audience on YouTube and beyond. In 2008, the global success of her videos and performances inspired Amy to bring her art to a new level of interaction. After penning the screenplay for *Connected*, she and SoulFire Films partners, Sander and Marilee, founded the ConnectedFilm Project in 2009, in order to invite the world into the filmmaking process. Her goal is to inspire people to learn through this process, that they may in turn be empowered to create the projects that fuel their own soulfire.



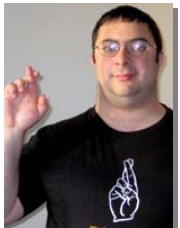
Kara Casey | *Public Relations* | PR@ConnectedFilm.com

Originally from a small skiing town in northern Pennsylvania, Kara has enjoyed living in over 25 locations up and down the east coast, but currently resides in Delaware with her boyfriend Nick and their cats, Roxy and Nessa. Kara enjoys all things creative, particularly theater, baking, sewing, karaoke, and design. Her long term dreams include starting a theater summer camp, operating a bed and breakfast, and owning a horse. She enjoys working on the Project because she can connect with kindred spirits around the world for a common goal, proving that together we can accomplish anything.



Lisa Gallant | *Research and Development* | ResearchAndDev@ConnectedFilm.com

A native of New England, Lisa traveled down south to study at the Savannah College of Art and Design where she received degrees in both architecture and fine arts. She came back home to New Hampshire to pursue her passions and currently works as an architectural designer, maintains a small photography studio, and skis, travels and plays soccer every chance she gets. Lisa loves the creative process and enjoys discovering new and exciting ways of bringing people to the ConnectedFilm project.



Tim Harman | *Project Secretary & Legal Liaison* | Legal@ConnectedFilm.com

Tim studied law at the University of Cambridge, England. He currently lives in Brighton, on the south coast of England, where he works in an administrative job. He joined the ConnectedFilm Project because he enjoys connecting with people from all over the world, and helping them to make a difference.



Alex Schaefer | *Artistic Relations* | Art@ConnectedFilm.com

Born outside of Boston, Massachusetts, Alex now resides in New York City where he studies Film & Television Production at New York University's Tisch School of the Arts. He hopes to one day pursue a career in Cinematography. Alex is incredibly interested in collaboration and was immediately drawn to the ConnectedFilm project because of its creative and passionate endeavors to unite the talents of artists across the world.

